

University Curriculum Committee (UCC)

Chair: Alistair Welchman

Members: Liang Tang, Gregory Hazleton, Pepe Chang, Raymond Garza, Martha Fasci, Brian Davies, Turgay Korkmaz

There is one proposal before the committee: an undergraduate Certificate in Professional Writing and Rhetoric (Department of English)

The Committee recommends unanimously that the Senate vote to accept the proposal and send it on for final administrative approval (6 in favor, 0 opposed) but makes the observation that the Senate approved regulations for certificate approval that do not appear to have been promulgated.

Certificate in Professional Writing and Rhetoric (Department of English)

This certificate will provide students with systematic preparation in professional writing for academic, workplace, and public contexts.

There is (anecdotal) evidence of student demand for such a certificate (15h) as an alternative to the otherwise quite demanding major concentration in professional writing (120h) or minor in professional writing (21h) and clear statistical evidence of the importance of professional writing in the workplace.

Enrollment is expected to be ~25 students over 5 years, drawn mostly from the ~600 non-English-major students who enroll in ENG 2413 (Technical Writing) each year.

The program requires no new resources: there are 7 existing faculty members with appropriate skills to teach in the program and an existing computer lab.